WHAT IS CLAIMED IS:

1. A print ink for a plastic film, the print ink comprising:

an antistatic agent added therein.

2. A print ink for a plastic film according to claim 1, wherein the plastic film is transparent or semi-transparent, and the print ink, which is antistatic ,is a gravure ink for backing up.

3. A print ink according to claim 1, further comprising:

a main component of a vehicle binder, the main component being a complex composition of two or more types of polyurethane resins.

4. A print ink for a plastic film according to claim 3, wherein said polyurethane resin is print ink comprising a mixed composition of a water dispersion type of high Tg polymer and a water dispersion type of low Tg polymer.

5. A print ink for a plastic film according to claim 4, wherein a polymeric mixed composition of said water dispersion type of high Tg polymer and said water dispersion type of low Tg polymer, further comprises:

an ultra-high molecular weight polyvinyl pyrrolidone added

therein as a stabilizer.

6. A print ink for a plastic film according to claim 1, wherein said antistatic agent is added to an aqueous mixed solution of a complex polyurethane resin and polyvinyl pyrrolidone.

7. A plastic ink according to claim 6, wherein said antistatic agent is a mixed aqueous solution of a alkyldimethyl betaine acetate and an electrolytic metallic salt.

8. A plastic film and print ink combination, comprising:

a transparent or semi-transparent plastic film printed material; and

an aqueous antistatic print ink, said plastic film printed material being backed up by said aqueous antistatic print ink.

9. An print ink according to claim 1, wherein a resin component of said vehicle binder is ester-based polyurethane resin capable of being dissolved in an organic solvent.

10. A plastic ink for a plastic film according to claim 9, wherein said ester-based polyurethane resin is a mixed composition of a high Tg polymer and a low Tg polymer each based on an organic solvent.

11. A print ink for a plastic film according to claim 10, wherein

an antistatic agent including said ester-based polyurethane resin is added to an organic solvent solution for the ester-based polyurethane.

12. A print ink for a plastic film according to claim 11, wherein said antistatic agent is a mixed composition of fatty acid dimethylethyl ammonium ethosulfate and polyoxyethylene alkyl ether.

13. A transparent or semi-transparent plastic film printed material backed up with the antistatic print ink based on an organic solvent.

14. A print ink and plastic film combination, comprising:

a plastic film; and

a print ink with an antistatic agent added therein.

15. A print ink and plastic film combination according to claim 14, wherein the plastic film is transparent or semi-transparent, and the print ink, which is antistatic , is a gravure ink for backing up.

16. A print ink and plastic film combination according to claim 15, further comprising:

a main component of a vehicle binder, the main component

being a complex composition of two or more types of polyurethane resins.

17. A print ink and plastic film combination according to claim 16, wherein said polyurethane resin is print ink comprising a mixed composition of a water dispersion type of high Tg polymer and a water dispersion type of low Tg polymer.

18. A print ink and plastic film combination according to claim 16, wherein a polymeric mixed composition of said water dispersion type of high Tg polymer and said water dispersion type of low Tg polymer, further comprises:

an ultra-high molecular weight polyvinyl pyrrolidone added therein as a stabilizer.

19. A print ink and plastic film combination according to claim 14, wherein said antistatic agent is added to an aqueous mixed solution of a complex polyurethane resin and polyvinyl pyrrolidone.

20. A print ink and plastic film combination according to claim 19, wherein said antistatic agent is a mixed aqueous solution of an alkyldimethyl betaine acetate and an electrolytic metallic salt.